



**Tina Marie Machado**, is a CEO and Founder of Arizona's premiere app development company, CodeRed-I. She also heads the marketing strategy firm, Bridge the Gap LLC. Early in Tina's career, she modeled around the world, in places such as Japan, eventually returning to Hawaii where she was crowned Miss Hawaii USA 1985. Machado can also add thespian to her list of accomplishments, having regular appearances in Magnum, P.I. spanning 1984 through 1987, as well as costarring the motion picture, Aloha Summer (1988) to list a few. Machado later started her family, raising three children while growing her business, which focused on the Japanese market in Hawaii. Even while raising children and running a business, Tina stayed active earning a black belt in karate with her son.

Tina moved to Arizona with her children and extended her business expertise into the custom labeled water bottling business; turning SunWest bottlers into a profitable company, making it Arizona's leader in custom labeled water. After SunWest, she began working with Jerry Schwalbach at Spensa Development Group, which heads Southwest's leading high-end storage facility, DesertStorage. While at Spensa, Jerry and Tina formed the investment

company, Rarity Investments, which seeks out emerging and innovative businesses within the technology industry. Along with her successful business endeavors she is also an owner of SNJA LLC which specializes in both residential and commercial real estate development. Her passion in technology took her from just investing to creating and owning the most thought out technology company in Arizona, launching CodeRed-I, the elite mobile app development company with a recognized and respected team of senior iOS engineers and architects, developers, 2D and 3D artists, UI/UX along with a team of talented web designers both front and back-end.

When Tina is not overseeing her businesses, she commits herself to giving back via The Machado Foundation along with a great repertoire of contributions within education, health and women shelters. Her newest focus is the Machado Foundation which was created in partnership with Jerry Schwalbach to aid all veterans and their families. Graduating from Waipahu High School, Machado had a humble upbringing in a military family, experiencing first hand the sacrifices families must make. Her father Harold Machado, served multiple tours in Korea and Vietnam. He was awarded the Purple Heart as well as Bronze and Silver Star, while her mother Marie bravely raised four children on her own. "Giving back to our veterans and their families is a necessity that I am honored to help provide," Tina states.

With a unique background and experience, Tina's success is well documented and there are no signs of slowing her momentum. Tina loves what she does and considers her biggest accomplishment surrounding herself with elite experts in technology and forward thinking individuals that push boundaries and set new standards. Always looking to improve and never settling has allowed her business ventures to flourish. Machado is now focusing keeping Hawaii's talent in Hawaii, bringing quality tech development to Hawaii in hopes of growing the industry on the islands. Much like Arizona, Tina believes Hawaii has the environment and the talent to collaborate with and grow to be a leader in Hawaii's technology.

To learn more about Tina and CodeRed-I, visit us online at [www.CodeRed-I.com](http://www.CodeRed-I.com).